



# PROPOSAL FOR SUPPORT REGIONAL FINALS 2026



# BECOME A LOCAL SUPPORTER

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We are reaching out to invite you to collaborate with us as a local supporter for the 2026 FMG Young Farmer of the Year Regional Finals.

These Regional Finals mark the second step in the journey toward one of the food and fibre sector's most iconic events—the FMG Young Farmer of the Year Grand Final. These contests celebrate the skill, innovation, and dedication of young farmers from our region and across the country. Your local business would be an ideal partner in supporting this prestigious occasion.

## **Why support our local Regional Final?**

- **Celebrate Local Excellence:** Your products represent the excellence and diversity of our local business community. By showcasing your offerings at our event, we aim to highlight the quality and variety of goods and services available in our area.
- **Foster Collaboration:** Partnering with local businesses strengthens community ties and supports the growth of small enterprises. Your involvement will contribute to nurturing a vibrant and flourishing local economy.
- **Gain Recognition and Visibility:** As a participating local supporter, you'll receive acknowledgment and exposure through event mentions and social media platforms, boosting your brand to a broad and engaged audience.

Your support will add immense value to this iconic event and create a memorable experience for all involved. Please let us know if you are interested in partnering with us or if you need any further information.

# THE CONTEST'S IMPACT

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## CONNECTION

Young people from across the food and fibre sector come together to support one another, build friendships, and get involved in a new challenge.

It's a chance to get off farm, have some fun, and try something new.



## LEADERSHIP

From competing to mentoring, convening to committee positions, options for young people to get involved and develop their leadership skills are endless.



## EMPOWERMENT

The next generation are encouraged to get involved in whatever way they can. The FMG Young Farmer of the Year is a chance to build confidence and learn new skills that can be applied in every day life.



# OUR SPONSOR FAMILY

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Ministry for Primary Industries  
Manatū Ahu Matua

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