



 NZ YOUNG FARMERS
CELEBRATING
100 YEARS

ANNIVERSARY AUCTION OUTLINE



ABOUT NZ YOUNG FARMERS

Since 1927, New Zealand Young Farmers (NZYF) has been the country's leading organisation for young people in the food and fibre sector.

Through more than 60 clubs nationwide, leadership opportunities, events, competitions, and professional development programmes, we help young people build careers, grow confidence, and create lasting connections within rural communities.

For nearly a century, NZYF has supported generations of young New Zealanders who have gone on to become farmers, rural professionals, business owners, directors, and industry leaders.

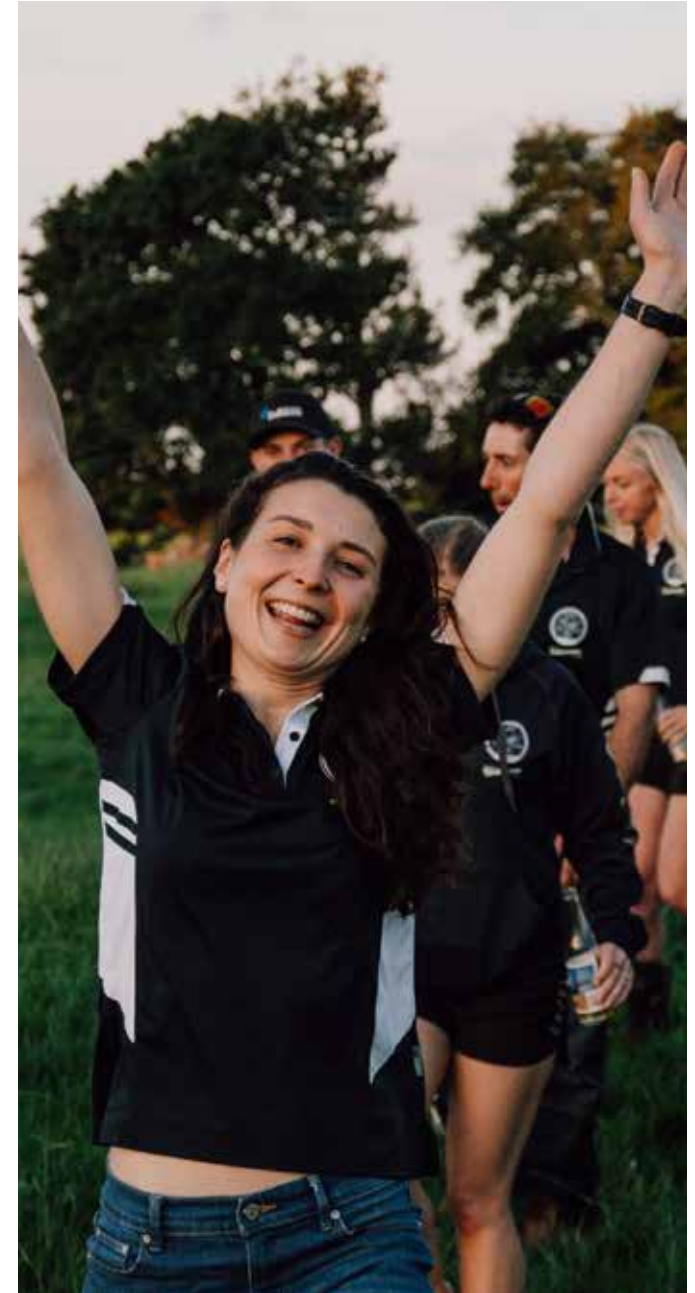
Today, we continue to play a vital role in developing the people who will shape the future of New Zealand's food and fibre sector.

WHY NZYF MATTERS

New Zealand's food and fibre sector is one of the country's most important industries, but its future depends on attracting, developing, and retaining great young people.

NZYF helps make that happen by creating opportunities for young people to connect with their communities, develop skills, explore career pathways, and build strong networks. Our clubs and opportunities provide a sense of belonging, support, and connection for young people living and working in rural New Zealand.

When young people feel connected to their community, they are more likely to stay, contribute, and lead.





CELEBRATING **100 YEARS**

In 2027, NZ Young Farmers (NZYF) will celebrate 100 years of connecting young people, strengthening rural communities and supporting the future of New Zealand's food and fibre sector.

To mark this milestone, we'll host a special 100-year anniversary auction featuring products, services and experiences donated by businesses across New Zealand.

Funds raised will support NZYF and our ongoing work to connect, develop and support the next generation of the food and fibre sector.



A photograph of four young farmers standing on a gravel path in a rural setting. From left to right: a woman in a red jacket and black pants, a woman in a grey hoodie and black pants, a woman in a grey hoodie and blue jeans, and a man in a green polo shirt, khaki pants, and a black cap. They are all smiling and looking towards the camera. The background shows a dirt road, trees, and a fence.

100-YEAR ANNIVERSARY **AUCTION**

We're inviting Kiwi businesses to donate an auction item of their choice, whether that's a product, experience, service, voucher or something unique to their brand.

By contributing, you can:

- Support the future of NZ Young Farmers.
- Showcase your brand to our community and wider food and fibre audience.
- Champion Kiwi businesses and local communities.
- Be part of our 100-year anniversary celebrations.

Key details:

- **Auction period:** To be confirmed, potentially October 2027.
- **Delivery deadline:** Monday 1 March 2027, unless otherwise arranged.

What we need from you:

Please email Stacey McLean at Stacey.mclean@youngfarmers.co.nz with your business and contact details, item name and description, RRP, images, any terms or expiry dates, and delivery or fulfilment requirements and costs.



 **Nz YOUNG FARMERS**

WWW.YOUNGFARMERS.CO.NZ