

TeenAg Liaison Role

@ NZYF



Why your Club does need a TeenAg Liaison officer?

- To build a relationship with schools in your club area
- To support those TeenAg clubs that are currently active
- To work with those schools that don't have a TeenAg club to see if you can support them creating a club
- To familiarise those TeenAg clubs in your area of what your club does and to interest school leavers to join a club when they leave school

Why do TeenAg Clubs want a Young Farmer role model? Recent survey information April 2020

- Due to lack of communication with their local clubs, TeenAg members do not feel connected to their local Club or its members
- Members were highly excited about the prospect of having a connection with their local Club from both a mentoring and social standpoint. Many would feel more confident about joining if they were able to attend occasional events or competitions. Members wished to know more about each of the clubs around their location to decide on the best fit for their interests and personality. Lack of information regarding each club was a significant hurdle for members on the fence.
- Members thought if local Young Farmers members attended TeenAg meetings, it would encourage younger members to become more involved and excited about being a member.
- Members stated that the branding change from TeenAg to Junior Young Farmer made them feel more connected to their local Club and made them more curious about their surrounding clubs

Role of TeenAg Liaison Officer

- To be familiar with the TeenAg club concept and structure
- To be familiar with the resources and activities that are available to TeenAg clubs
- Make contact with, and keep a contact list of, TeenAg club officers in your region
- To contact those schools in your area that don't have a TeenAg club and see if you can locate a group of students that you could support to form a club
- Support TeenAg clubs with their activities. The role isn't to do it for them, but to support and be a mentor where necessary
- To provide encouragement and enthusiasm for the Young Farmer movement
- To liaise and communicate with district and regional committees and their TeenAg Liaison officers
- To liaise with the NZYF Area manager for your region about activity on the TeenAg clubs in your club area
- Report TeenAg club activity to the NZYF Area Manager on a monthly basis
- Report to your monthly club meeting about activity in your TeenAg clubs